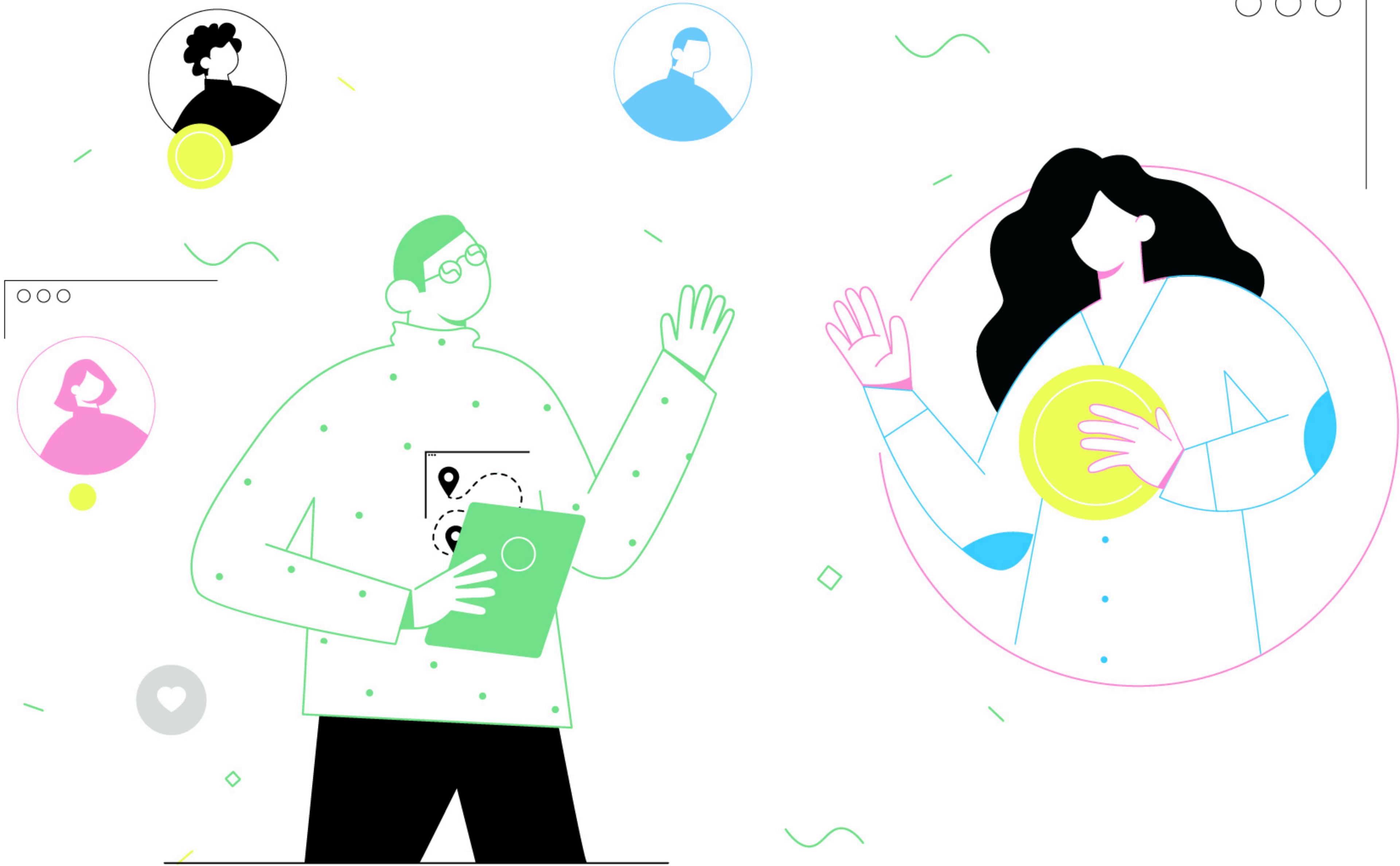


REASON DIGITAL



**WHY IT TOOK A PANDEMIC TO
DIGITALLY TRANSFORM NONPROFITS**



REASON DIGITAL

Matt Haworth, Co-Founder, Author

Matt co-founded our social enterprise digital agency that works with a range of charities and on pro-social projects with companies to do good with digital.



CANCER
RESEARCH
UK



solving problems that actually matter.



REASON DIGITAL

REASON
DIGITAL

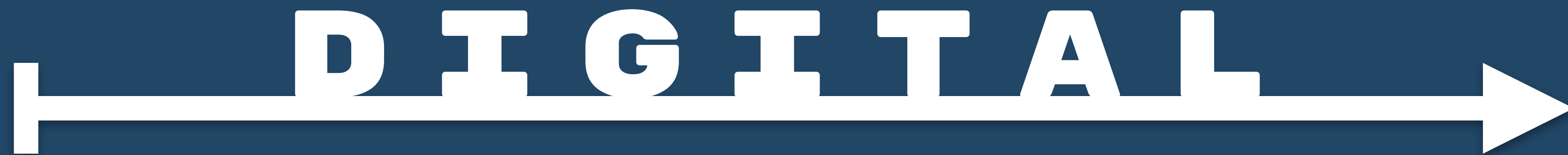


akt



Solving problems that actually matter.

DIGITAL



Marketing

Fundraising

Service Delivery

2020 – 2021

Solving problems that actually matter.



DONATION BEHAVIOUR



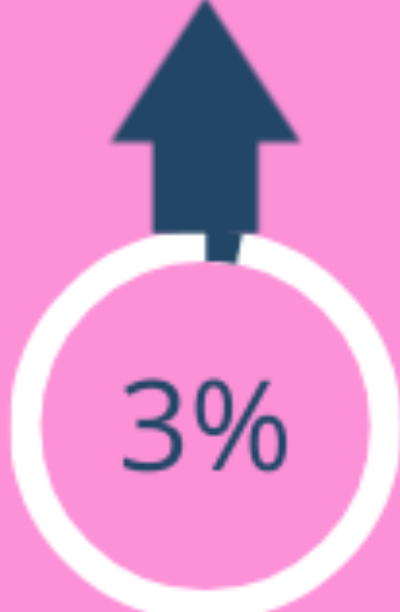
Since Covid-19, donations (online and offline) are down by

5%

Offline donations are down by more than half

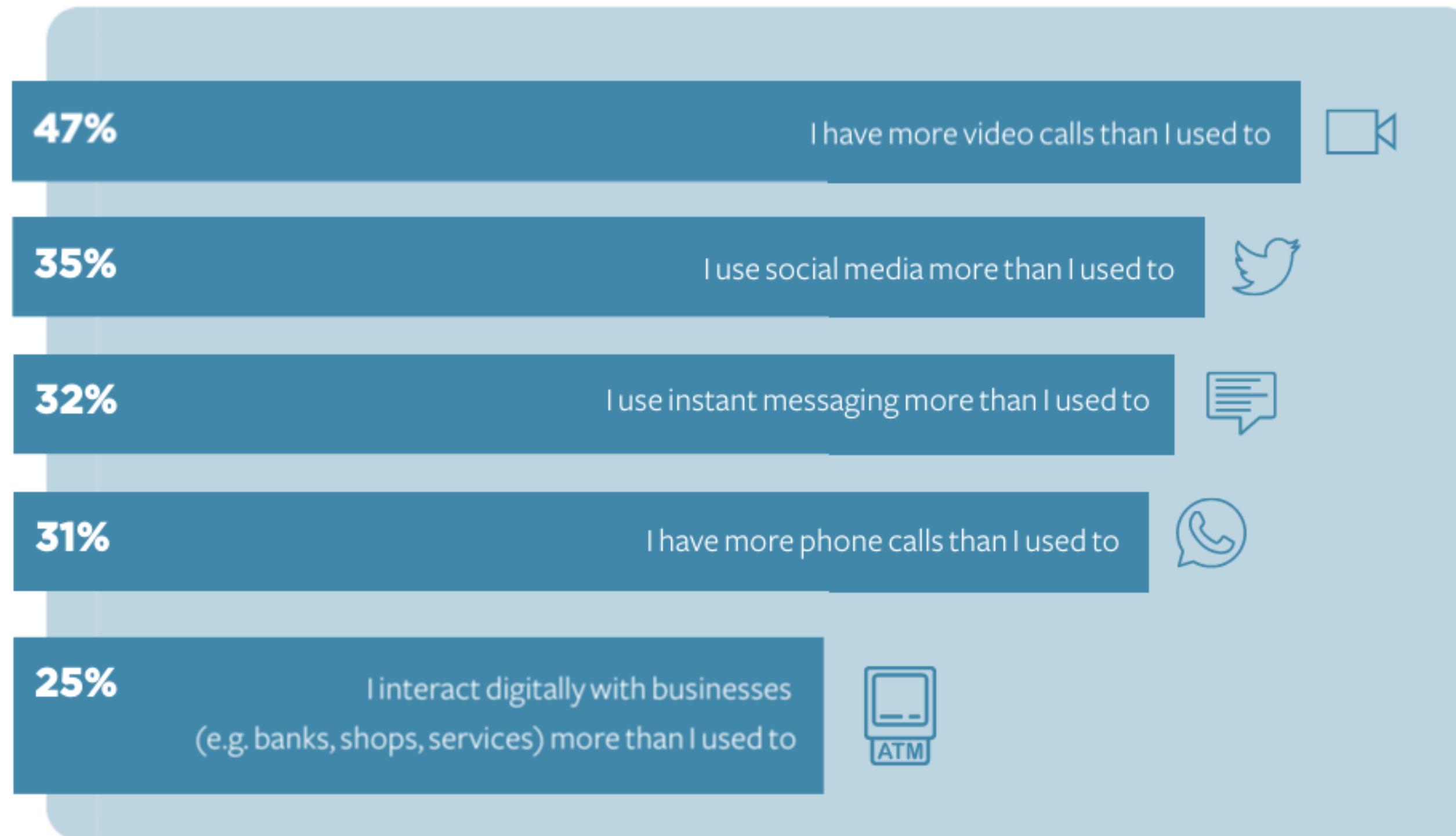


Online donations are up - but only marginally



Changes in digital behaviour

Since lockdown...



31%

of people said that "even once lockdown ends, I will continue to use digital services and digital means of communication more than I did previously."

66%

of charities were delivering all work remotely.

Surveyed charities, UK, Summer 2020

Source: Digital Skills Report, Zoe Amar (interim findings)

Benefits Calculator

[Login or Register as an intermediary](#)

to use the intermediary version of the benefits calculator.

1

About You

2

Child Details

3

Disability Status

4

Your Home

5

Income for
Benefits

6

Income for Tax
Credits

7

Results

Calculation Reference: ILXCR52Q

Keep a note of your calculation reference code in case of any problems.

[Save and come back later](#)**We calculate** entitlement to means-tested benefits and carers allowance.**We don't calculate** non-means tested benefits and contributory benefits, but we include these in the results if you're getting them.**Before you start** check you have all the information you need. Be as accurate as possible and answer all the questions, so we can give you the best possible estimate.**You can't use the benefits calculator** if you are:

- In hospital/residential care
- Living abroad
- A prisoner

Special rules apply to the above groups.

About You

To work out your entitlement to benefits we need to know the following details about you and your partner if you have one.

Please answer all questions.

For further information on each question, please click on the Help Text symbol.

Confirmation of Status

Are all the members of your household British or Irish citizens? *

 Yes No

Are you or your partner a student? *

 Yes No

Help and support

For other help with benefits, click the link below to find an adviser in your area:

[Find an Adviser](#)

you are self-isolating after returning from abroad, or if you are unable to work because your child's school or childcare provider has closed) *

Do you have?
(at children) *

Are you a foster carer? *

 Yes No

Please read the help text

Please select an option



e.g. W6 7NL



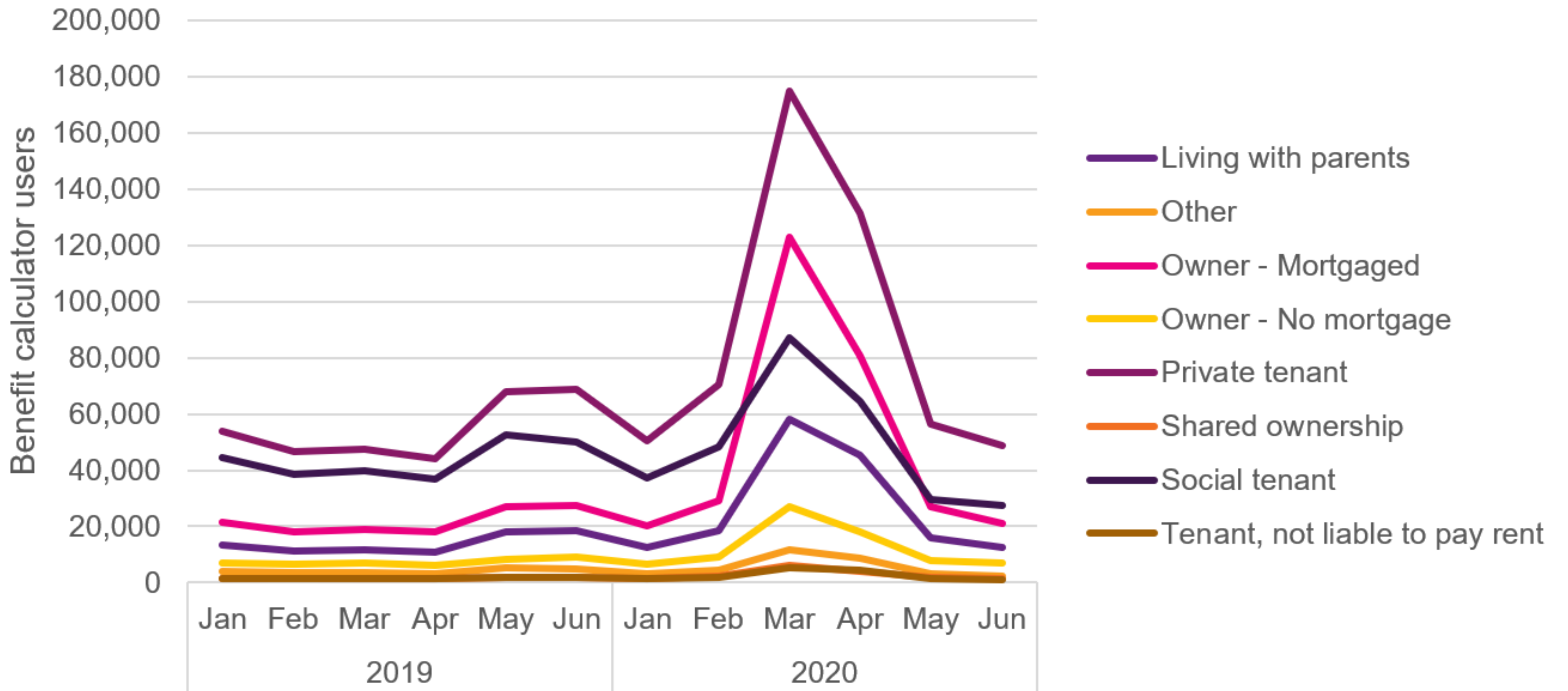
Please select all

Select Employment status ▾



Please select

[Save and come back later](#)[NEXT STEP >](#)



WHAT TO KEEP DOING



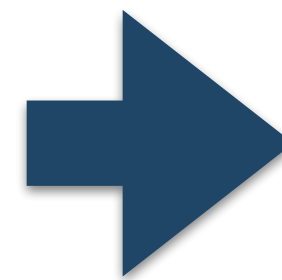
Doing what digital does best

AUDITORY VERBAL^{UK}

Creating a sound future for deaf children



zoom



msichoices.org.uk

Home Abortion Pills at MSI Reproductive Choices | MSI Reproductive Choices UK

COVID19 CORONAVIRUS UPDATE:
All of our clinics are open as normal for face to face, telemedicine, medical or surgical treatments, including vasectomy.

SELECT LANGUAGE ▼ UK CHOOSE YOUR COUNTRY ▼

BLOG & NEWS FAQs FOR PROFESSIONALS JOIN OUR TEAM

MSI REPRODUCTIVE CHOICES

Abortion services ▼ Other services ▼ Find us Who we are ▼

GET IN TOUCH 0345 300 8090

At Home Abortion Pills - Telemedicine

Call our advice line 0345 300 8090 to arrange a phone or video consultation and receive your abortion pills

HOME > ABORTION SERVICES > ONLINE MEDICAL ABORTION

MSI Reproductive Choices UK

Hello, we are here to support you, so do get in touch should you have any questions.

In order to protect your privacy this chat is anonymous. We ask that you **don't** enter any personal data in the chat (you can read our [privacy policy](#) to know more). This

Yes, take me to chat

No, I don't want to chat

We offer At Home Abortion Pills (Telemedicine)

In response to the current Covid 19 pandemic, the government has approved the use of telemedicine for abortion care: eligible clients will be able to take both pills for medical abortion up to 10 weeks in their own homes, without attending a clinic.

This means that if you meet safety criteria to allow for medical abortion without a scan, the abortion medications can either be collected by you from a centre or posted to your home address after your consultation.

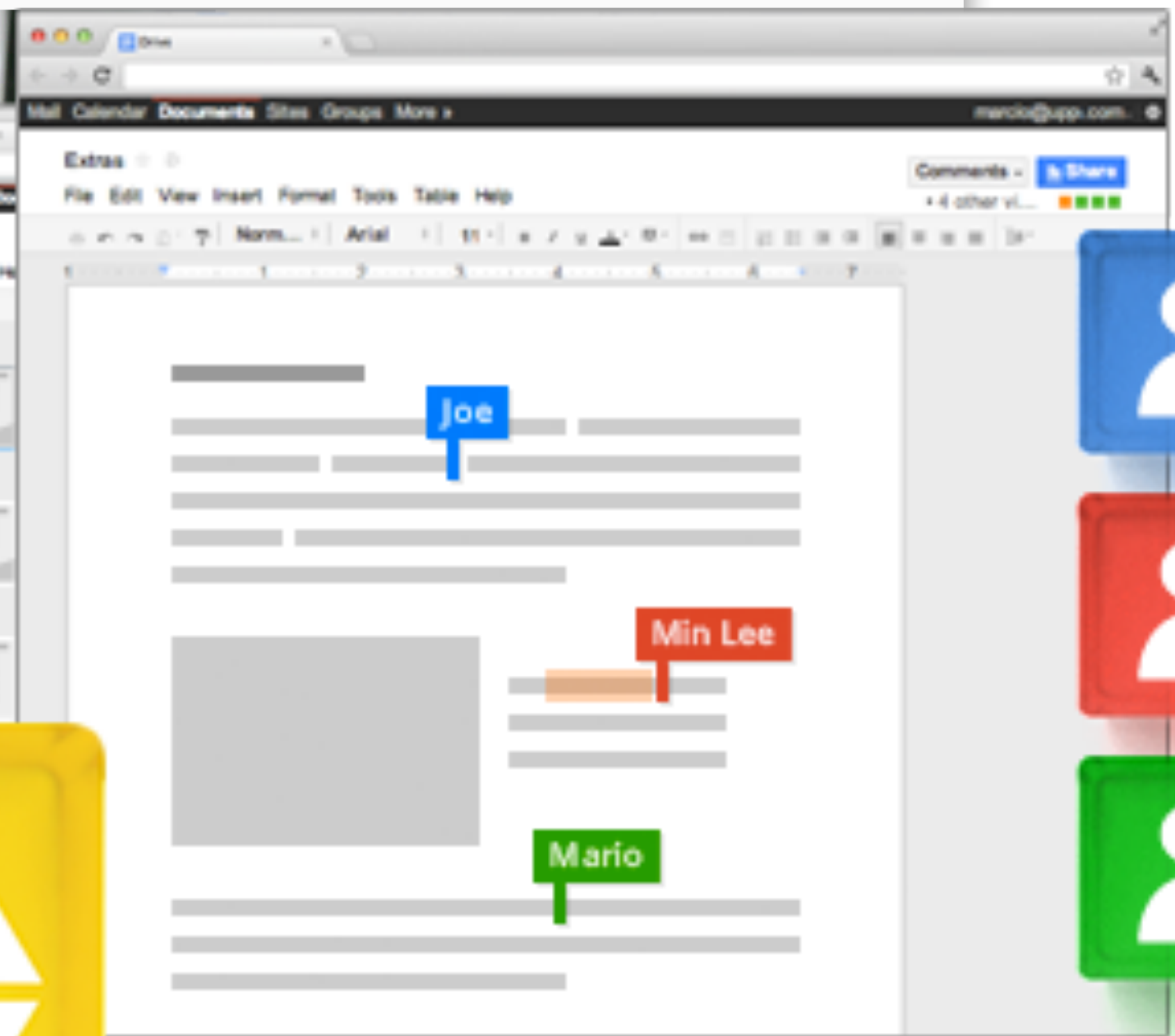




Being agile

GrowingLinks - Street Food Project & Food Store

by GrowingLinks CIC - Street Food Project & Food Store in Penzance, England, United Kingdom



street food project

Grow Project
@streetf

Home Events About

About

A volunteer run community project. We help to feed an homeless and people who extreme financial hardship.

2,361 people like this

2,465 people follow this

<http://www.growinglinks.org>

07979 120909

Send message

sfp@growinglinks.org.uk

Charitable organisation

Suggest edits

Is this the right phone number for this Page?

+447979120909

Project Facebook [streetfoodprojectpz](#)

Overview Updates 0 Comments 2

Growing Links CIC was created in 2013 as an... We wanted to redress the balance between people in our community going hungry despite increased food waste nationally.

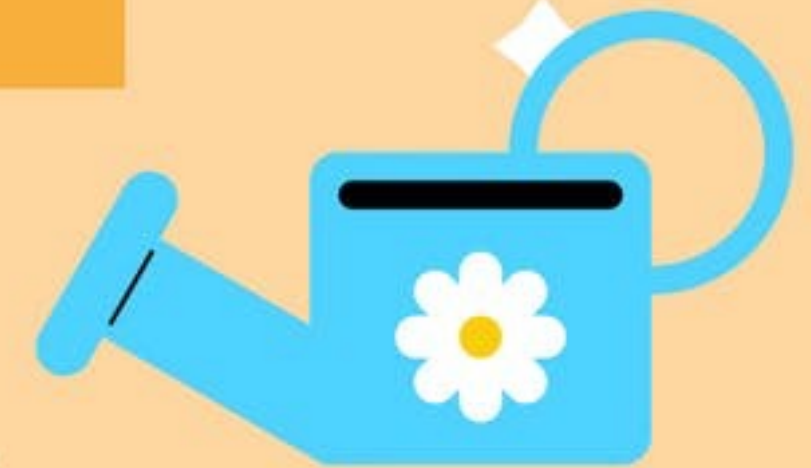
Donate

£10 £20 £30 £50



conn
A C

#TheGreat^{IN}tdoors



Activities

Search activities...

Sort by newest

Type

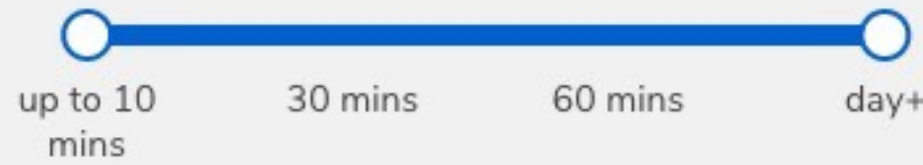
Skill

Outcome

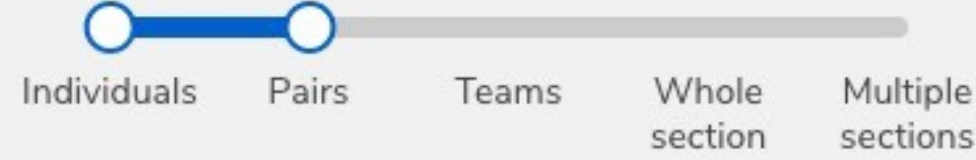
Location 1

Section

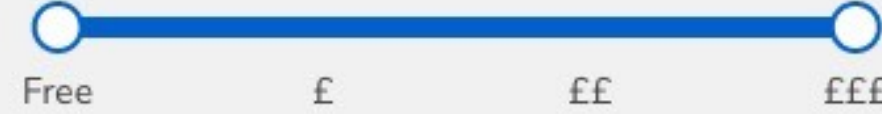
Timeframe Custom



Group Size



Cost



We've found 207 activities:



Taskmaster

Think on your feet and try to impress the master of tasks with these fun challenges.

45 mins

At home



Draw the description

They say a picture is worth a thousand words, but can you turn words into an accurate image?

25 mins

Online

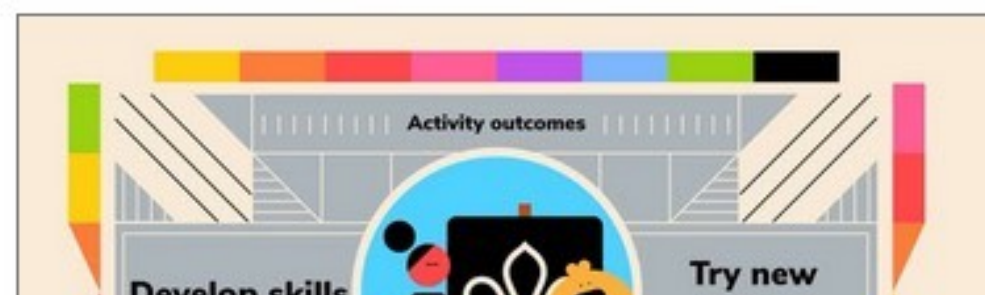


Ama-zine creations

Celebrate International Women's Day by making a zine.

45 mins

At home



distance

compass to local area.

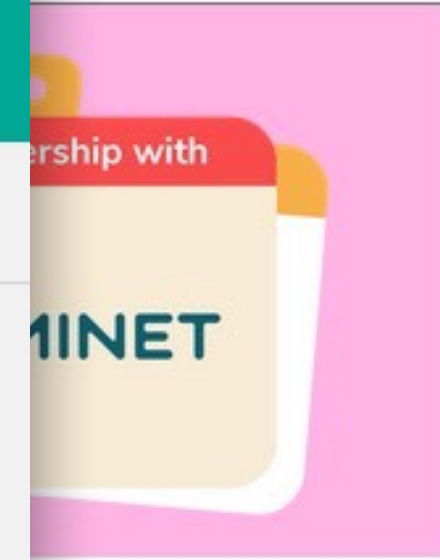
Socially distanced indoors

Tin can pancakes

Make your own mini stove and whip up a batch of delicious but tiny pancakes.

30 mins

Socially distanced indoors



journey and mood board

Indoors



Picture this

Create a piece of photographic art that encourages everyone to look more closely at an issue that matters to them.

Supported by Nominet

1 hr 30

Indoors

Race Round The World

Join our #RaceRoundTheWorld: an epic, sponsored challenge to raise money for 500+ Scout Groups hit hardest by COVID-19

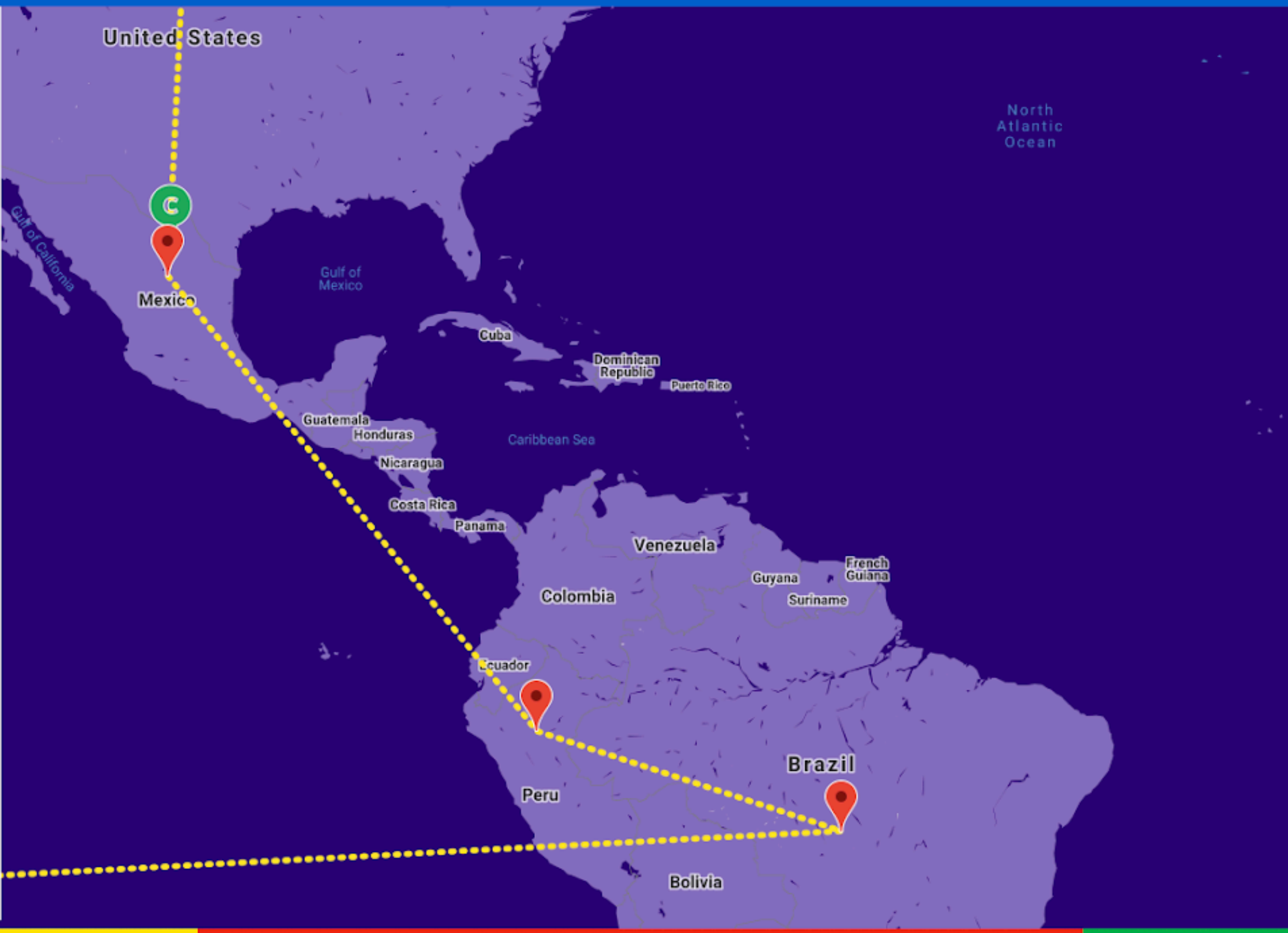
Quick links

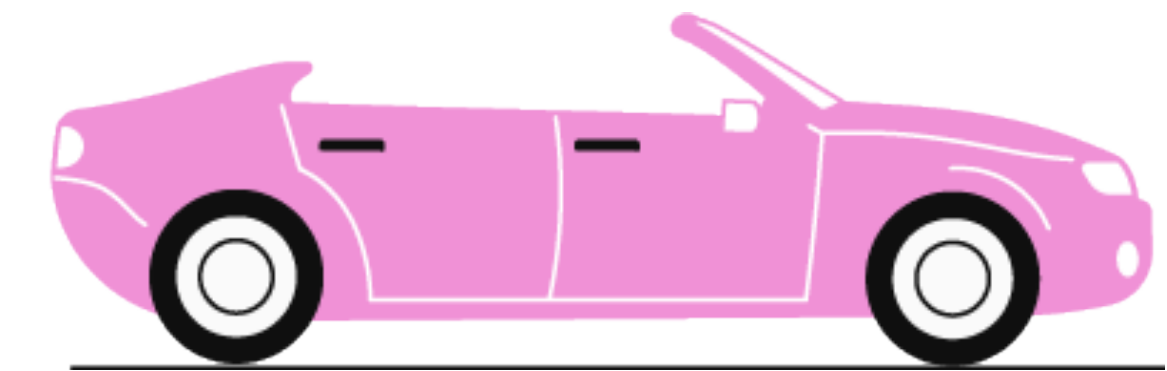
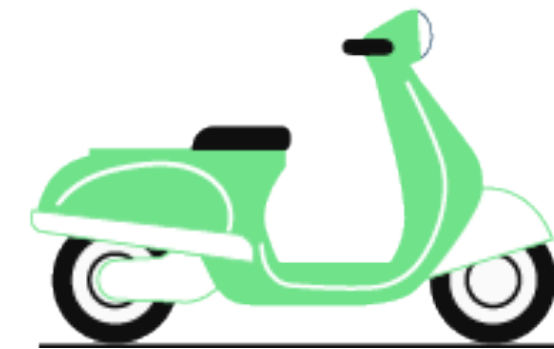
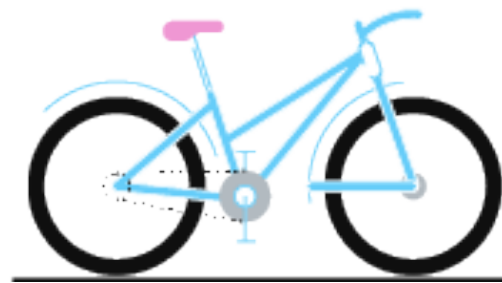
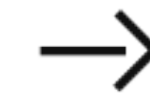
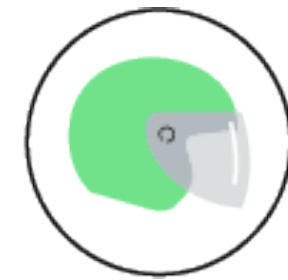
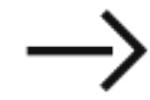
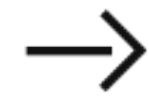
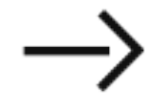
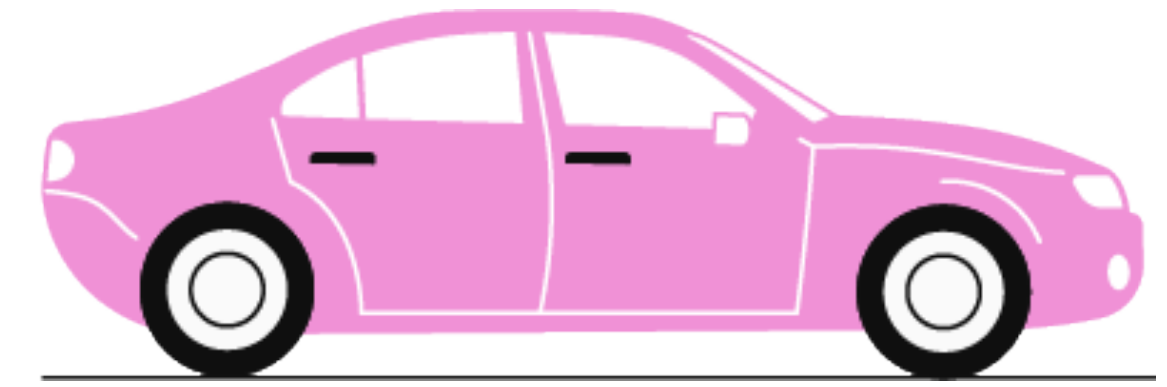
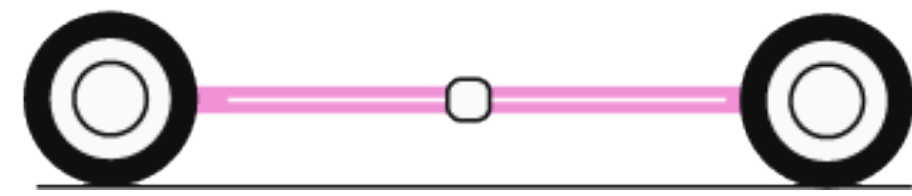
- [Make a donation](#) >
- [Programme sessions](#) >
- [How to fundraise for #RaceRoundTheWorld](#) >

- C** **1. Cubs**
£31170 raised
8284 mi. [Join this team](#) >
- B** **2. Beavers**
£23547 raised
6513 mi. [Join this team](#) >
- S** **3. Scouts**
£28544 raised
4915 mi. [Join this team](#) >
- EN+** **4. EN+**
£10930 raised
4731 mi. [Join this team](#) >

£94191 in total so far!

[Show less](#) 







Research users continuously



WellChild Family Tree

Private group · 898 members

About Discussion



This group is private

Join this group to view or participate in discuss



Home About Us Supporting You




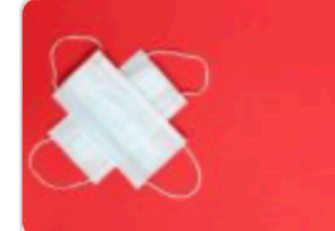



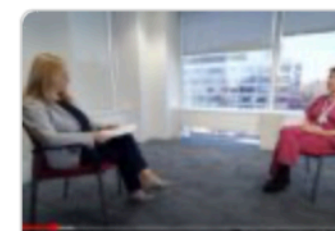
Enabling fam

- COVID-19 Support from WellChild
- COVID-19 Information & resources for families**
- COVID-19 Direct Response Service
- COVID-19 LTV Advice
- Fun ways to support WellChild
- Company support

COVID-19 Information & resources for families

The latest information, updates, news and resources for families to help them through the COVID-19 crisis.

Information for families

	Vaccine advice for parents and carers		How the latest Covid-19 restrictions may affect your family
	Food delivery tips for lockdown		Financial support for families
	Getting medicines during the COVID-19 lockdown		Advice for parents with ventilated children

Practical and reliable advice about giving medicine to your child

Search for a leaflet, medicine or condition here

Start typing here...

GO



Our Vision

That any parent, wherever they are, has information on their child's medicines that they need and can trust.

Medicines information leaflets cover many of the medicines that are prescribed or recommended to children by health professionals. They answer your questions about how and when to give the medicine, what to do if you forget to give the medicine or give it twice, and any possible side-effects.

Recall of ranitidine

16 October 2019

A medicine called ranitidine, which is used to treat conditions such as acid reflux in children, has been recalled by some manufacturers because of concerns that it may contain low levels of an impurity called NDMA. This is a voluntary precautionary measure whilst the MHRA – the organization responsible for the safety of medicines in the UK – assesses the situation.



DATE 23.12.17 YOUR FIVE A DAY

GLASSES OF WATER

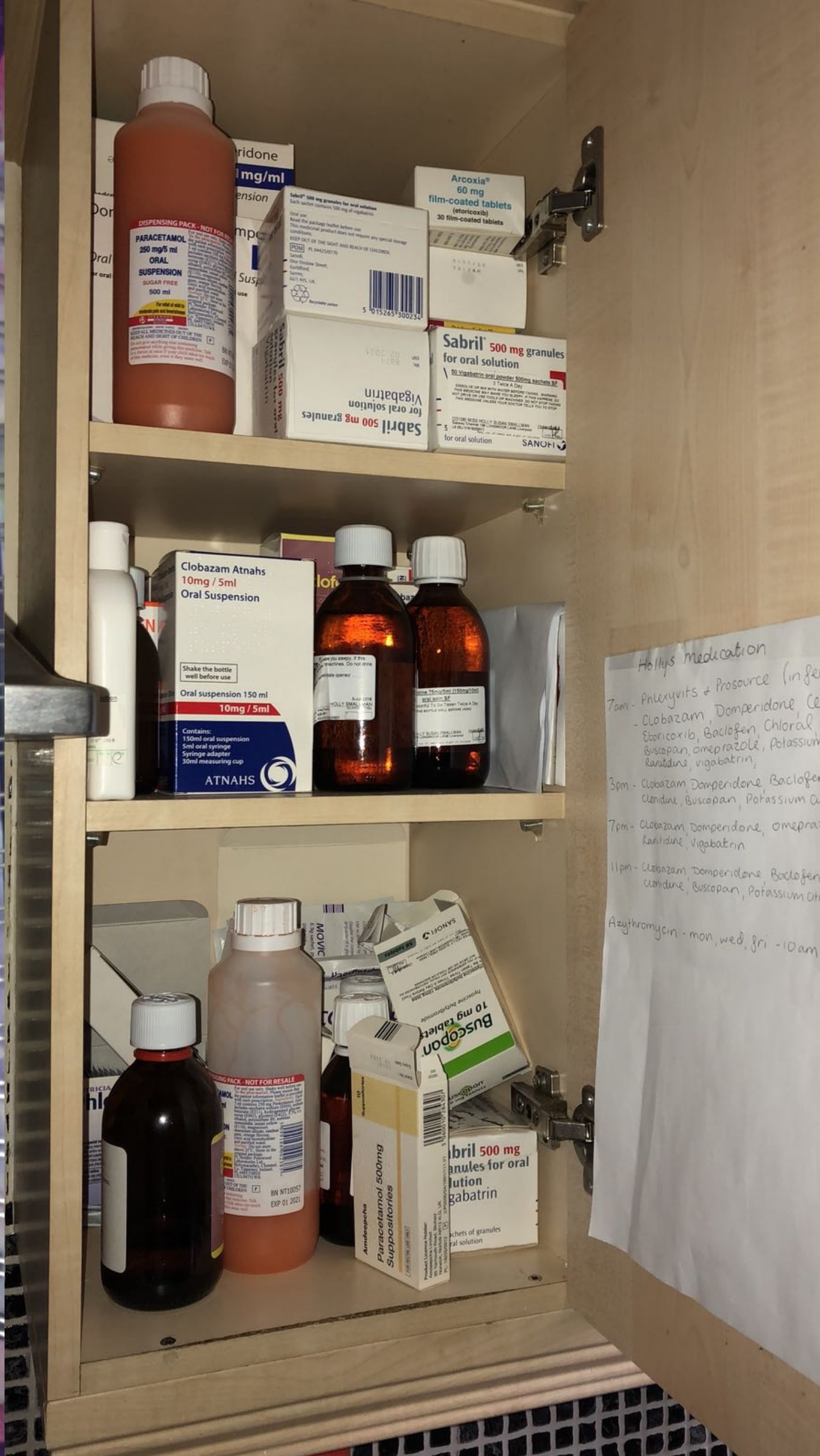
TASK DONE

MORNING Aspirated at 08:25:00 (vomit).
Dioralyte through He night 200ml at 15ml per hour
- Black in her tummy

LUNCH
13:00 - Ciproxin started (orally)
- Black in tummy
Dioralyte started - 30ml per hour

AFTERNOON
14:50 - 180ml - Scrambled egg, Muesli + Bread + 15ml flush water
19:00 - Evening medication given
~~muscles~~ - 19:30
Muscles twitching all over
Sleepy - not looking good - put to bed.

EVENING
20:30 - Feeding therapies date
calpol given - 10ml
oxygen started 1.5hr per hour HR < 104
Vomit with vest (vibo)
21:35 - Anti biotic - Ciproxin 8ml
0.45 - 2/3 westobix given - Settled, been awake for 4hrs



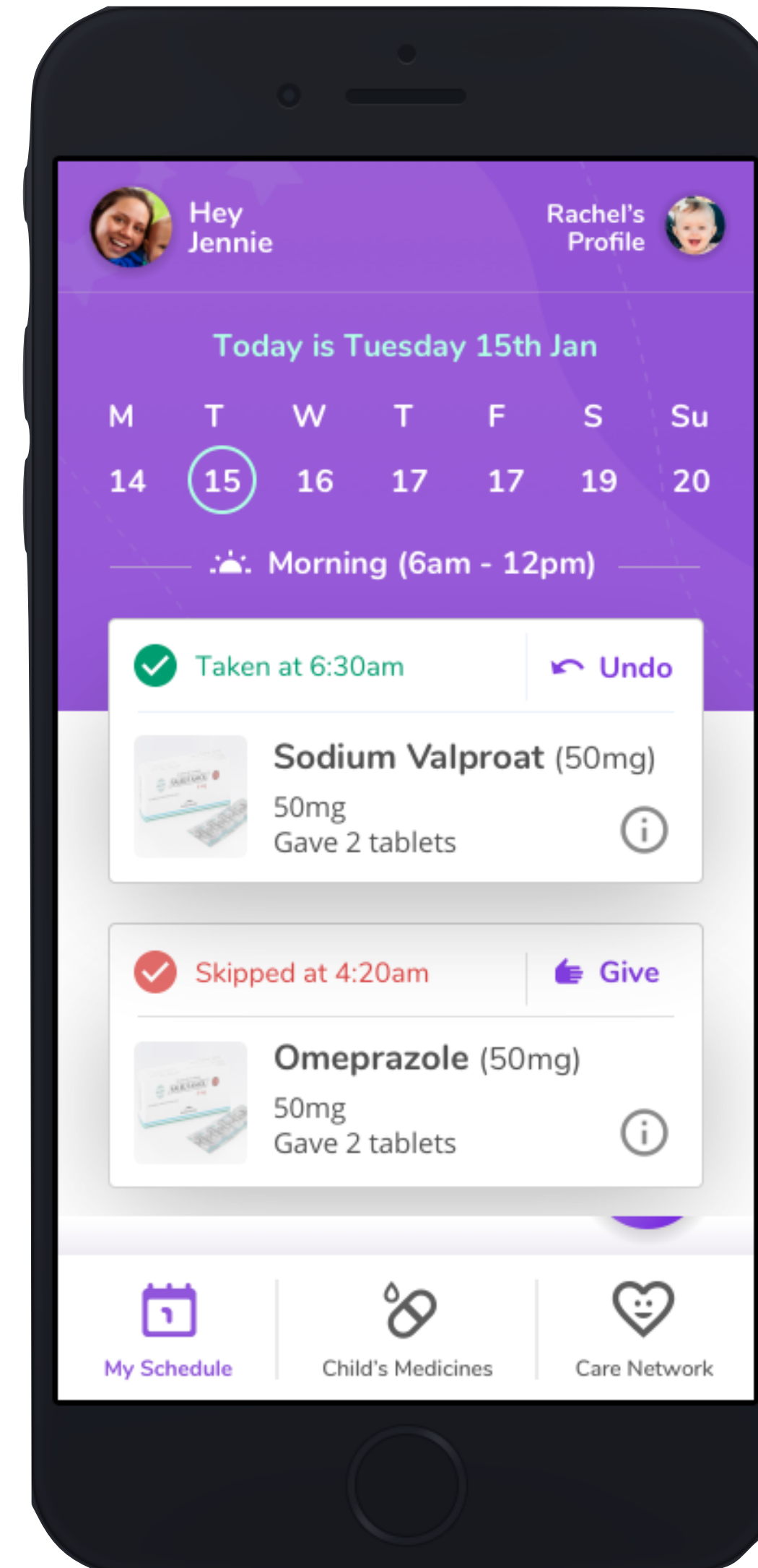
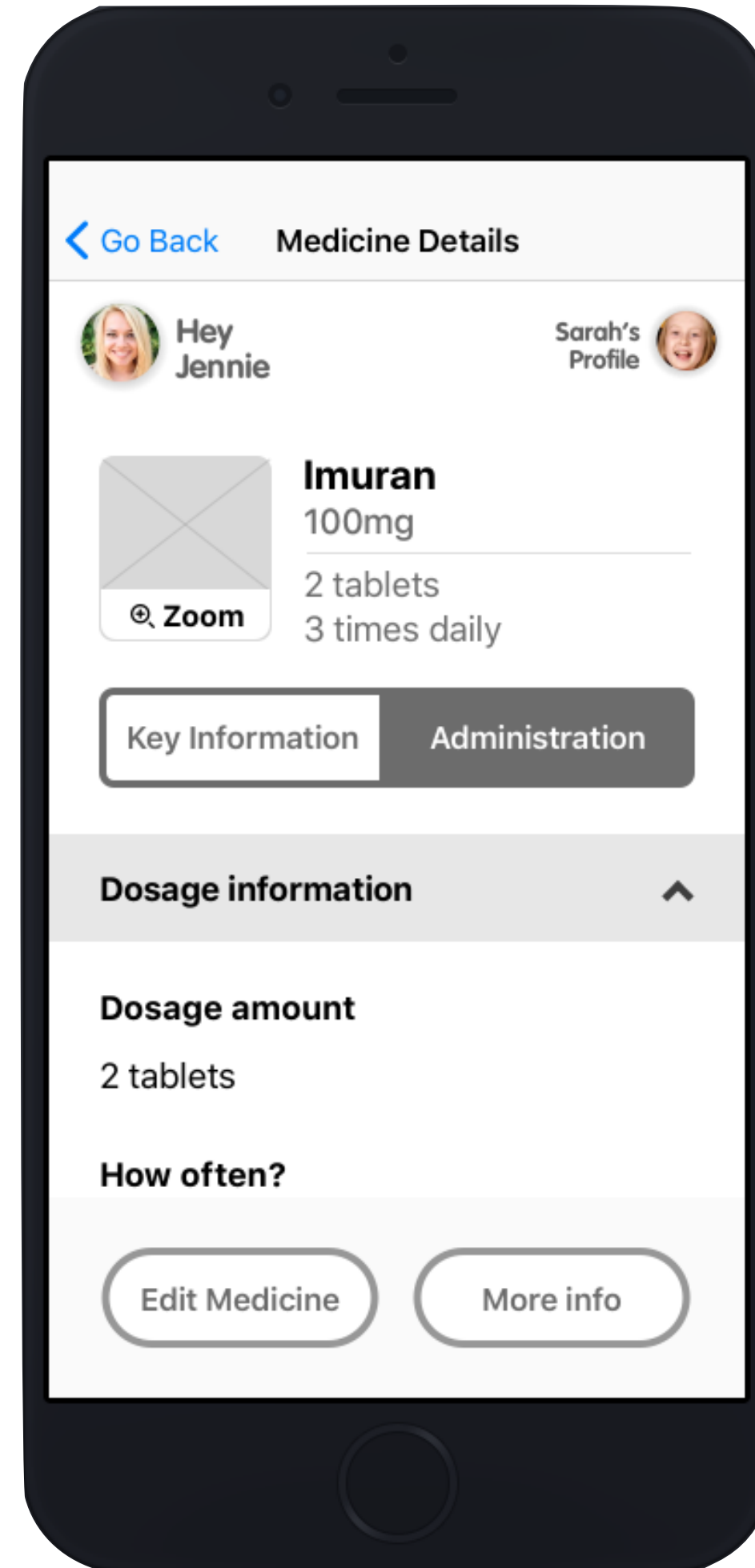
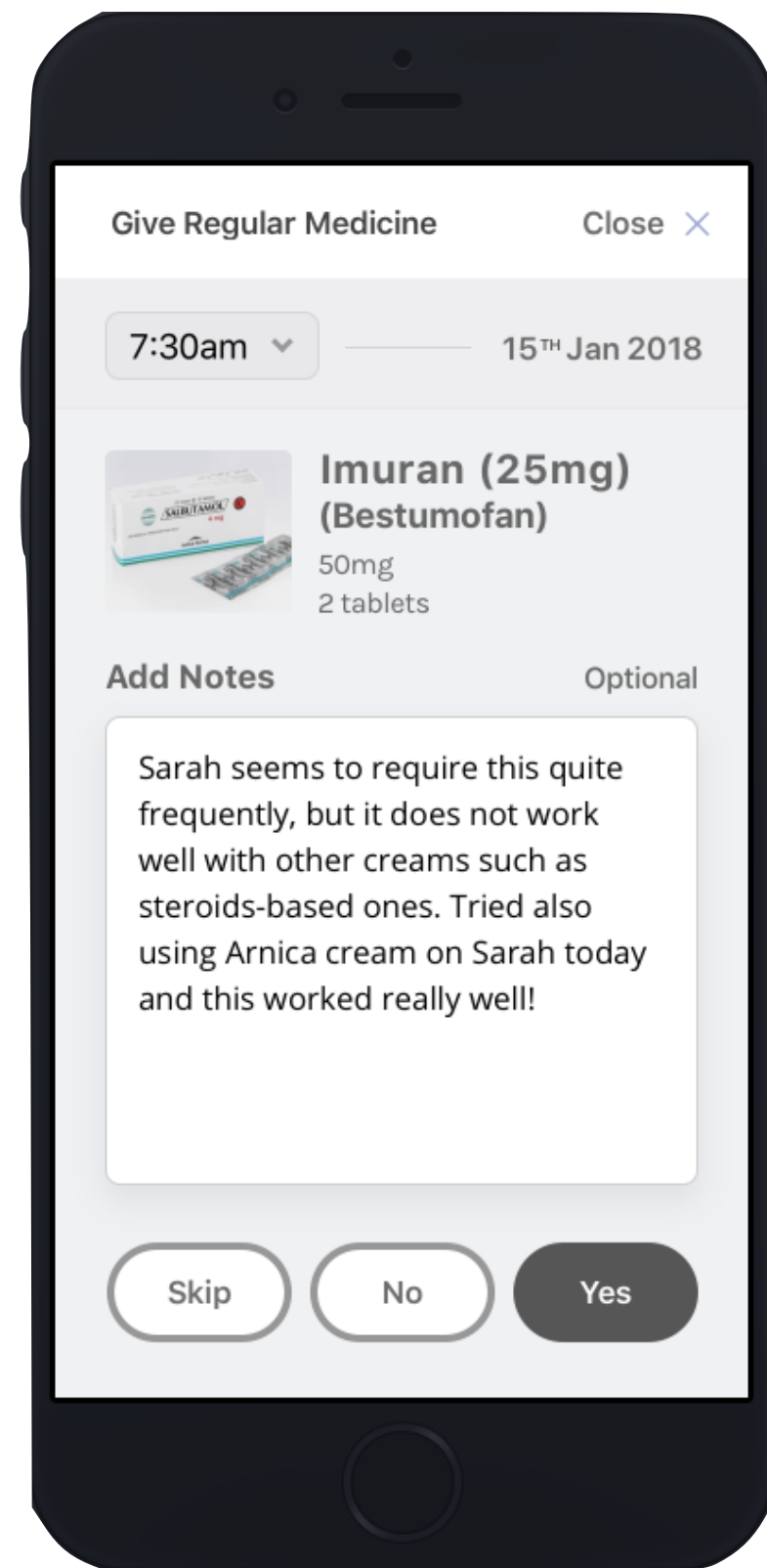
Daniel Meredith

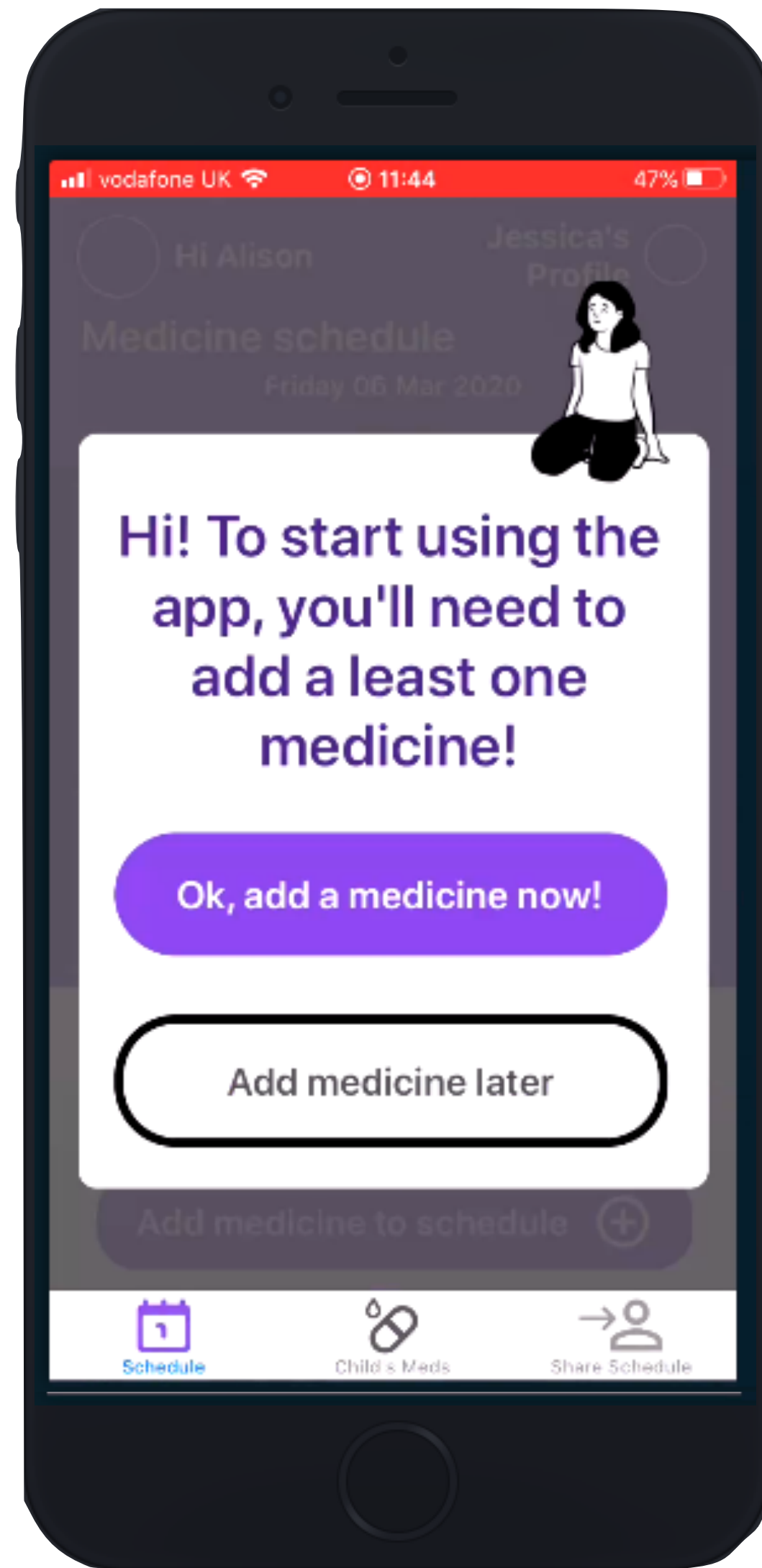
12am	Desmopressin 2ml, Baclofen 3ml
12am - 6am	104ml water via G-Tube 66ml/hr via pump (33ml of Nutriini and 33ml of water)
6am	Desmopressin 1:5ml, Hydrocortisone 3ml, Baclofen 3ml, Keppra 3ml, Levothyroxine 2.5ml, Lactulose 2.5ml, Cetirizine 2.5ml - 50ml water via G-Tube
7am	Omeprazole 2:5ml, 10ml water via G-Tube
8am	90ml water via G-Tube
10am	50ml fruit juice with a scoop of Nutilis (orally) to drink 40ml what he doesn't drink please give as water via G-Tube with 40ml via his G-Tube of water, making a balance of 80ml clear fluid and 68ml Nutriini low energy via G-Tube (bolus)
12pm	68ml Nutriini low energy and 80ml water via G-Tube (bolus) : Desmopressin, 1.5ml, Hydrocortisone 2ml, Baclofen 3ml
2pm	80ml water and 68ml Nutriini both via G-Tube (bolus)
3pm	50ml water via G-Tube
4pm	50ml fruit juice with a scoop of Nutilis (orally) to drink 40ml what he doesn't drink please give as water via G-Tube with 40ml via his G-Tube of water, making a balance of 80ml clear fluid and 68ml Nutriini low energy via G-Tube (bolus)
5pm	50ml water via G-Tube
6pm	68ml water and 68ml Nutriini Low Energy both via NG (bolus) Desmopressin 1.5ml, Hydrocortisone 2ml Baclofen 3ml, Keppra 3ml, lactulose 2.5ml Saizen 12MG/1.5ml SOLN - administer 0:5mg once a day via injection
7pm	2:5ml Omperzole, 50ml water via G-Tube
8pm	68ml water and 68ml Nutriini Low Energy both via G-Tube (bolus)
10pm	136ml water via G-Tube (bolus)

This provides 604ml Nutriini and 1196ml other fluids. Total 1800ml











Ask for help (not just funds)

FUNDING OPPORTUNITIES

TECH FOR GOOD 2021: RISE UP

We aim to improve our natural world, secure a fairer future and strengthen the bonds in communities in the UK.

Vibrant Digital Future

Supporting initiatives that help contribute to a vibrant digital future for



Digital Fund
The first round of Digital Fund funding has now closed. Under Strands 1 and 2, we awarded £12.1m to 29 organisations and £500,000 for a support contract to work with them. There is a further £45m allocated to the Digital Fund, as announced in 2018. We are looking for organisations across the country that can help us meet the needs of micro organisations across the country. We will be able to inform how we

We Fund

We fund small and local charities

Paul Hamlyn Foundation

ABOUT PHF | OUR WORK IN THE UK | OUR WORK IN INDIA | PUBLICATIONS | NEWS

Ideas and Pioneers Fund

HOME > OUR WORK IN THE UK > NURTURING IDEAS AND PEOPLE > IDEAS AND PIONEERS FUND

Ideas and Pioneers Fund
About the Ideas and Pioneers Fund
We provide grants of up to £15,000 to support people with a vision of a better society to explore their ideas for change. We're open to applications all year round and the process is simple - just a short form and a two-minute video.

APPLY NOW
LOGIN INTO PHF ACCOUNT
WHAT WE'VE FUNDED IN THIS AREA

AI FOR SOCIAL IMPACT, WITH MICROSOFT



Introducing our latest AI for Social Impact cohort!

Our AI for Social Impact Programme, developed and delivered in partnership with Microsoft and Microsoft for Startups, reflects our shared belief that the biggest opportunity for AI is when people shape it to create the future they want to see.

The spring 2021 cohort is made up of 13 ambitious, purpose-led tech ventures. They are all shaping a better future by supporting the UK healthcare and manufacturing industries - two of the areas hardest hit by the pandemic - to recover faster and better from COVID-19.

We've created a four-month programme, kicking off in March, that will help them drive forward their tech solutions in these two key areas. They will benefit from a programme of workshops, access to 1-1 expert advisors, peer support and tightly focused modules on topics including AI and social impact frameworks, before joining a group of more than 300 Social Tech Trust alumni.

Microsoft experts will help them develop their technical product and commercial go-to-market strategy; Social Tech Trust specialists will help them embed scalable social impact at the core of their organisation and they will receive support to implement AI in a meaningful, secure and responsible way.

"Microsoft's AI for Social Impact programme has continually exceeded expectations. Quickly after starting the programme it's becoming very clear how we can partner to make chronic care faster, safer and simpler for everyone. I can't wait to see the supercharged value we'll be able to deliver to clinicians and patients." Janu Shan, Co-Founder and CEO of CareIQ

The Henry Smith Charity

founded in 1628
What we fund Info for grant holders About us Contact us

Explore our grants and apply

Our grants at a glance

In this section
Explore our grants and apply
Recently awarded grants >

Recent grants
Kabosh
£16,272
6 months

THE JOSEPH ROWNTREE CHARITABLE TRUST
Joseph Rowntree

Our grantees
Making a difference

Site search Go

Transform

We are a Quaker trust which supports people who address the root causes of conflict and injustice.

LIST OF 46 COMMUNITY FOUNDATIONS

SELECT A REGION
All regions

HOME / LIST OF 46 COMMUNITY FOUNDATIONS

Funding types

Innovation

Infrastructure
& Capacity

Delivery

microsoft.com Office 365 Nonprofit | Office 365

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Microsoft | Microsoft 365 Products Plans and pricing Industry Resources Support Blog All Microsoft

Productivity solutions for Nonprofits

Ensure productivity and security for your employees and volunteers during these challenging times.

[See plans and pricing](#)

[Find out if your organization qualifies >](#)

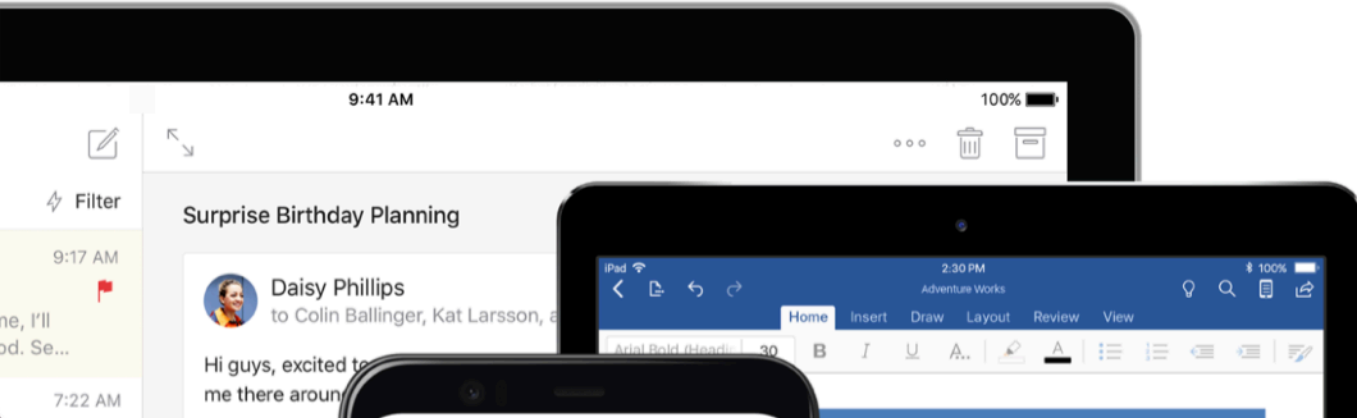


[Email](#)
[Phone](#)

Get Microsoft 365 Business Premium free

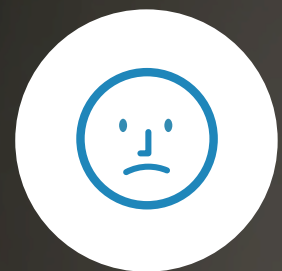
Securely run and grow your nonprofit with an integrated solution purpose built for small and mid-sized organizations.

[Learn more >](#)



Get the tools your nonprofit needs to succeed

Empower staff and volunteers to succeed with the dynamic set of tools



1.2 million

Older people in the UK chronically lonely



3.9 million

Older people agree the television is their main form of company



Loneliness hurts

It's as harmful as smoking 15 cigarettes a day



Home / Get involved / Volunteer with Age UK / Volunteer as a telephone befri...

Volunteer as a telephone befriender



Would you like to provide regular companionship and support to an older person?

Yes, I'd love to volunteer to chat to someone every week.

Sign me up today

[Sign up to get a call](#)

What is Call in Time?

Call in Time is a free public telephone befriending service that matches volunteers with older members of the public.

Not having someone to talk to regularly can be lonely and isolating, particularly if you're used to sharing your home and time with others.

A friendly, weekly, 30-minute chat on the phone can make all the difference.

While we're waiting to find a suitable match for an older member of the public, we carry out regular, short Good Day Calls with them, to make sure they're still being talked to.

Home / Health & wellbeing / Combating loneliness / Sign up for telephone befriend...

Get a free weekly friendship call



Free friendship calls for the over-60s

Would you - or someone you know - love to talk to someone every week?

Sign up to get a call

[Sign up to volunteer](#)

What is Call in Time?

Call in Time is a free telephone befriending service for matching volunteers with older people.

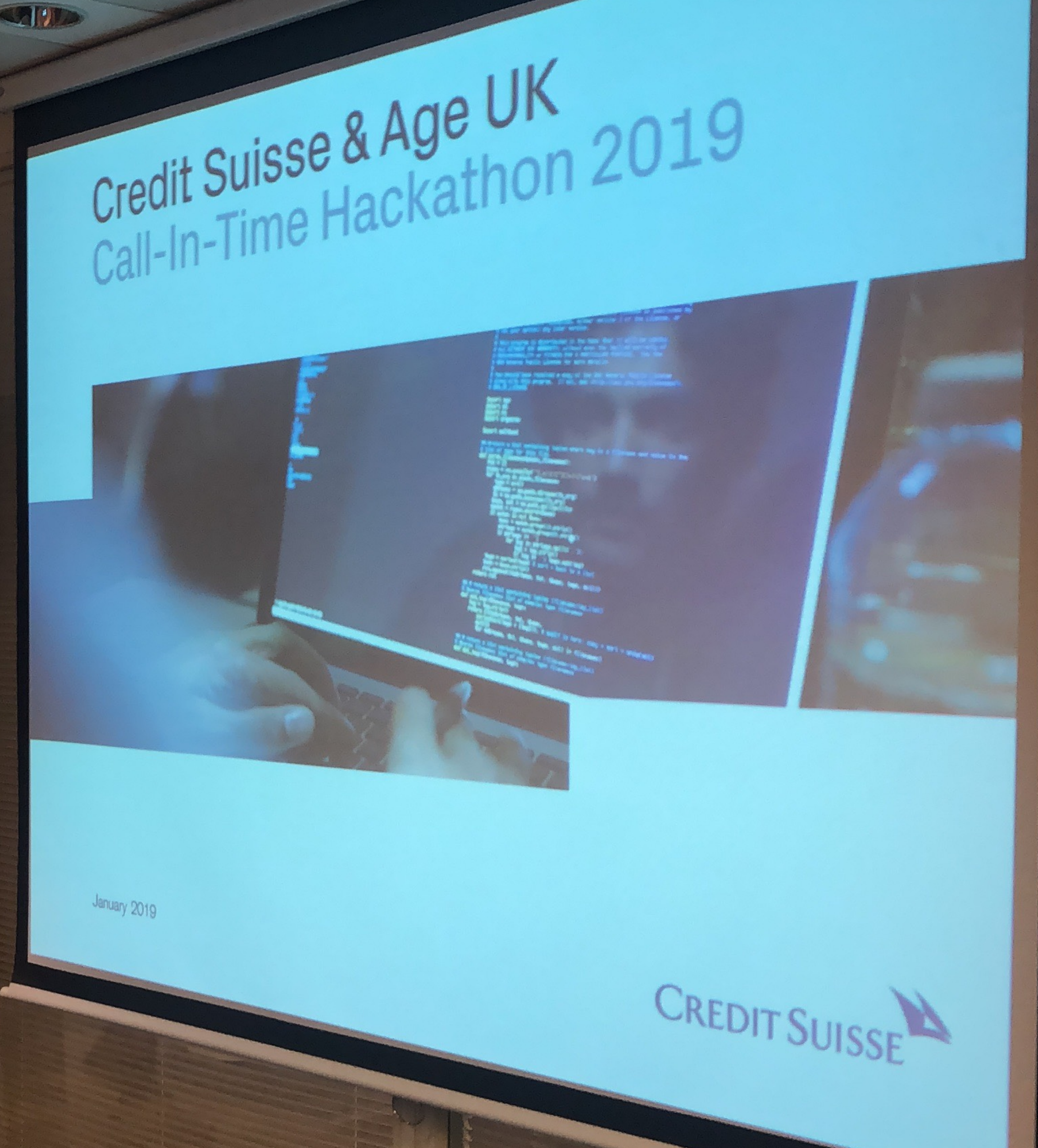
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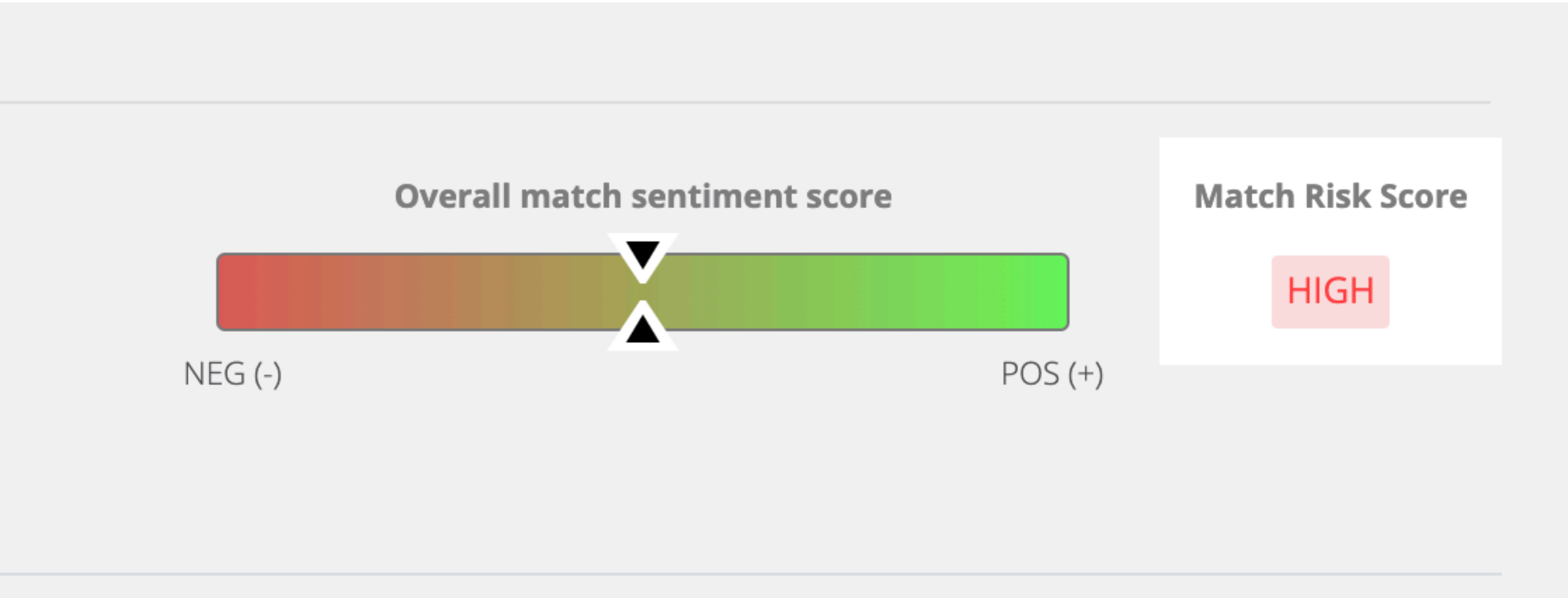
While we're waiting to find a suitable match, we carry out regular, short Good Day Calls with them, to bridge the time gap.

Call in time.











» 360,000

calls since the start of the pandemic

5 A digital culture

//

3 years ago I started a job that forced me to work from home most of the time, it was the best thing that ever happened.

We discovered tools like Trello, Slack and Mural and adopted more agile ways of working and if anything, it made us a better team.

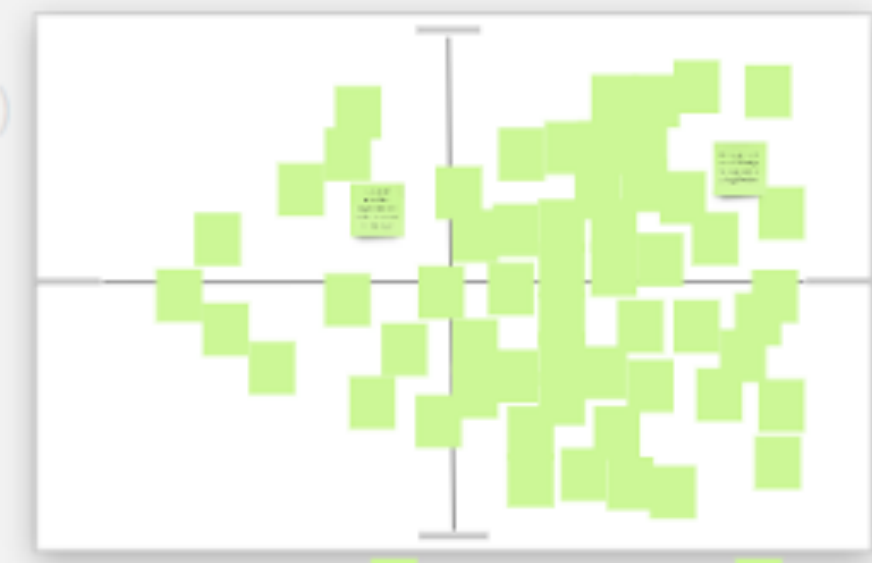
//



Robert Green,
Innovation Lead
Cancer Research UK



Monday 2: Assumption map



Monday 1a: Persona's



Monday 1b: Empathy Map (Beth)



Monday 1c: Empathy Map (Cliff)



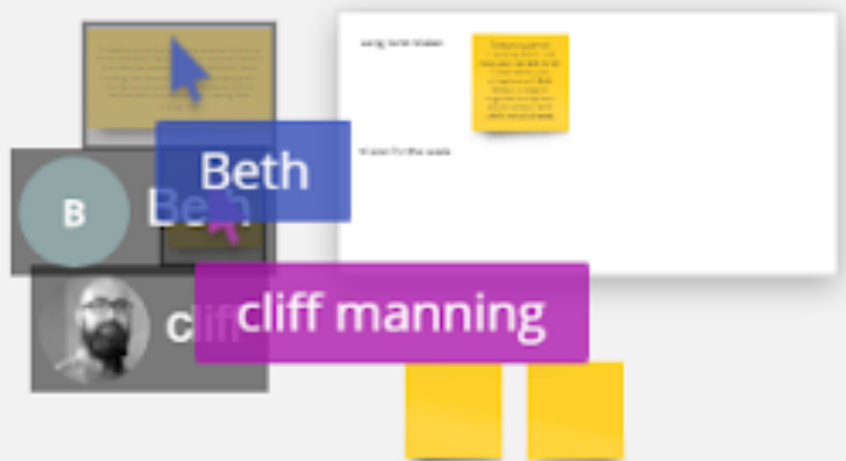
Monday 1d: Empathy Map (Lisa)



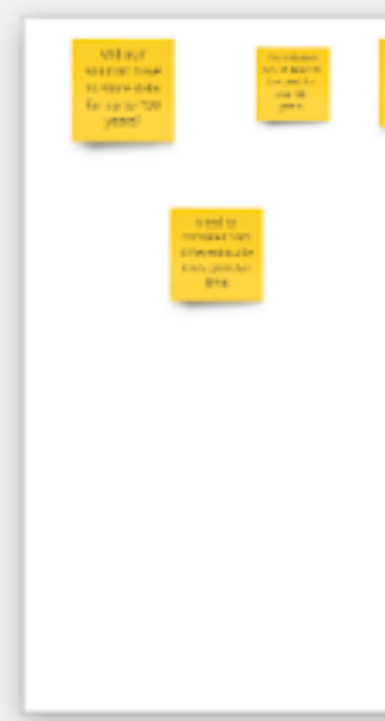
Monday 4a: Goals and challenges



Monday 4b: Vision



Car Park of Q



COVID-22?

Any questions?



Matt Haworth

Co-Founder, Reason Digital

Twitter: @acrim / @ReasonDigital

Email: matt@reasondigital.com

IS THIS **OK**?

**missing
people**



NSPCC

**REASON
DIGITAL**

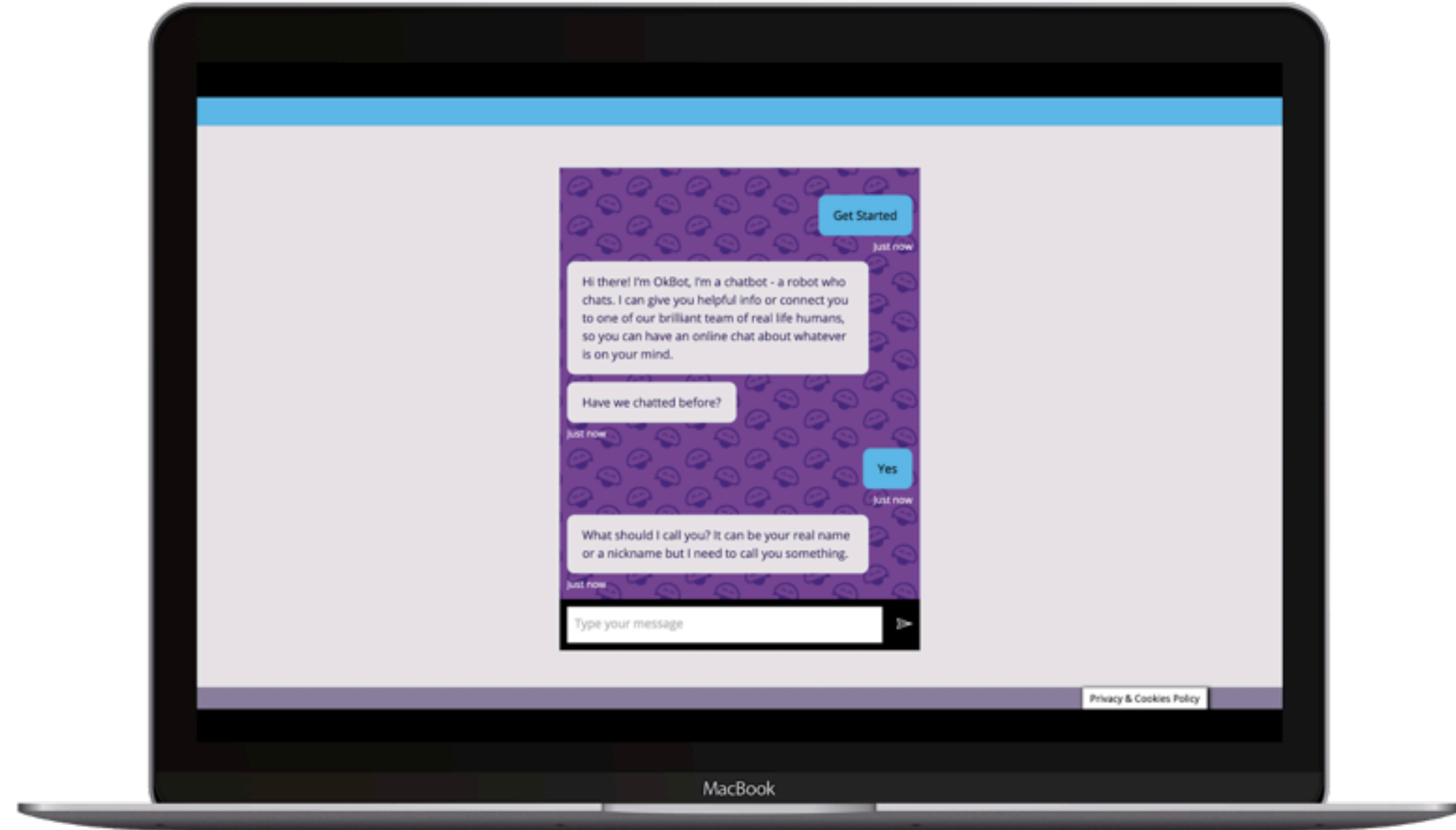
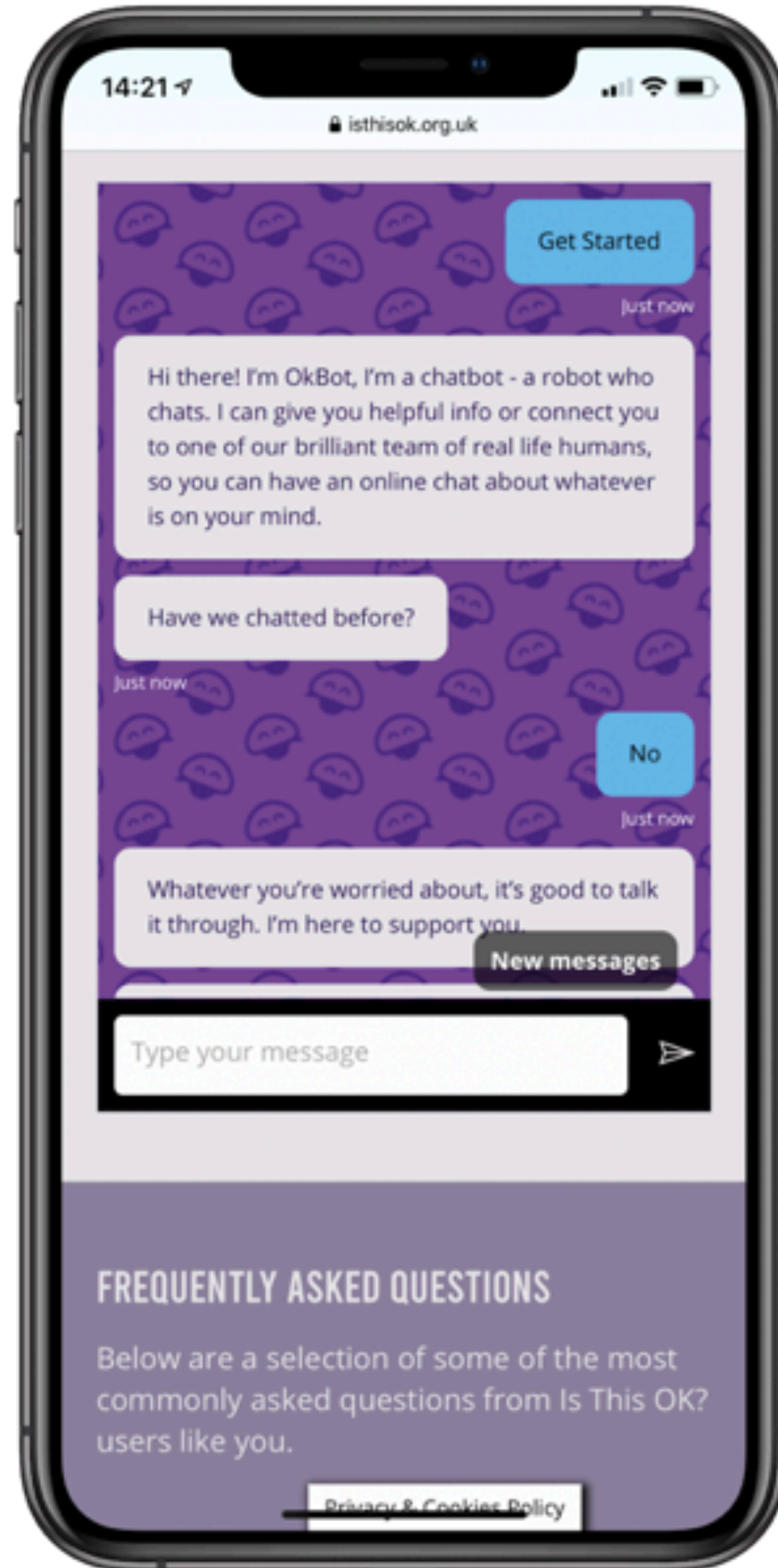


IS THIS *OK*?



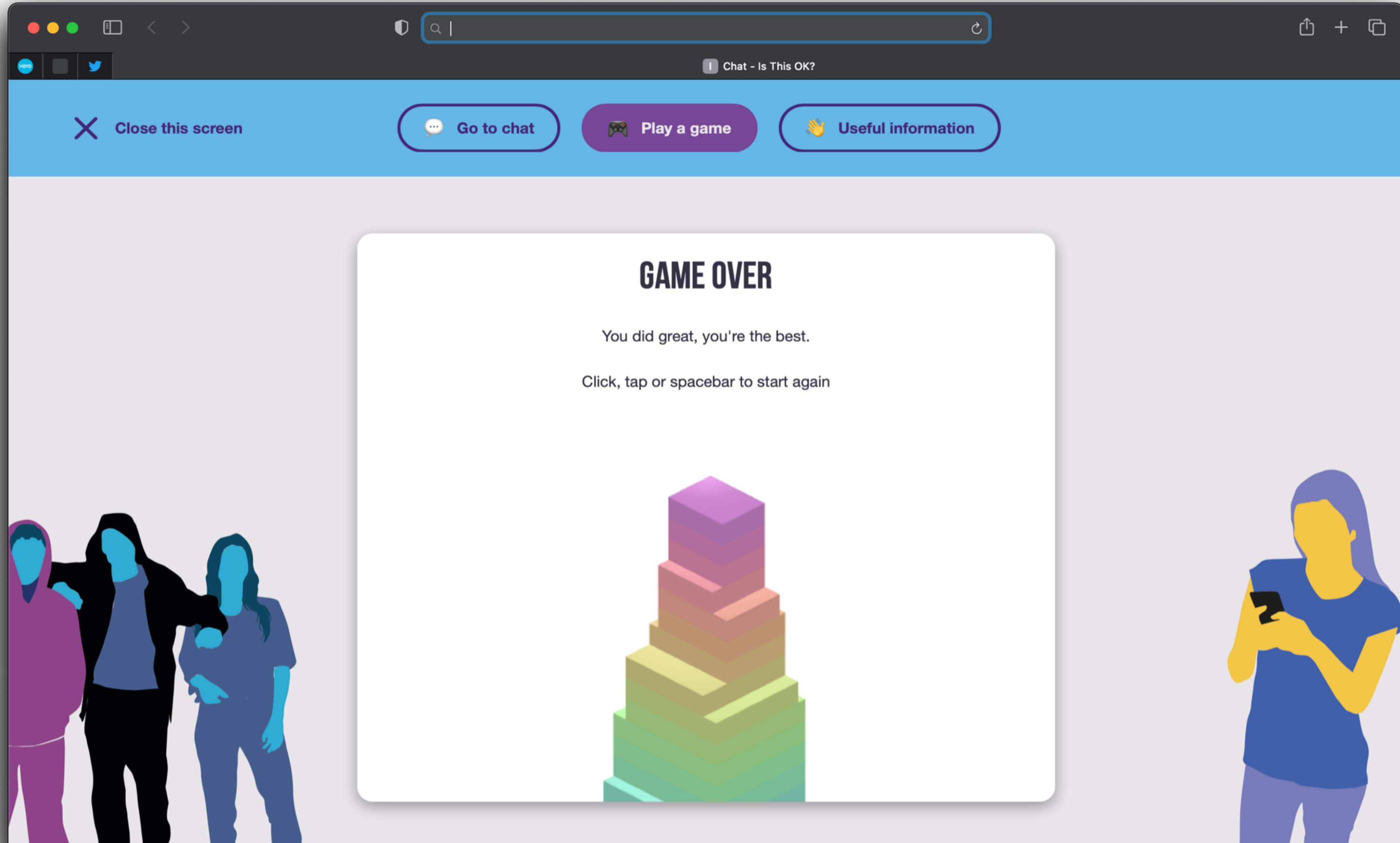
BARCLAYS

IS THIS **OK?**



IS THIS *OK*?

solving problems that actually matter.



IS THIS **OK?**

In the last 3 months, just over...

1000
YOUNG PEOPLE

...have used the service with 81% reporting they'd not used another helpline before.

KEEPING SCOUTING GOING



#TheGreat^{IN}tdoors



Activities

Search activities...

Sort by newest

Type

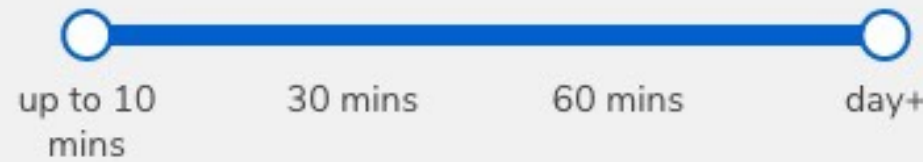
Skill

Outcome

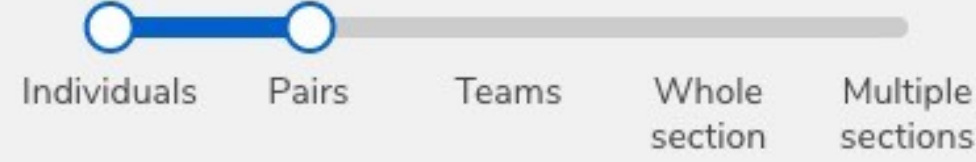
Location 1

Section

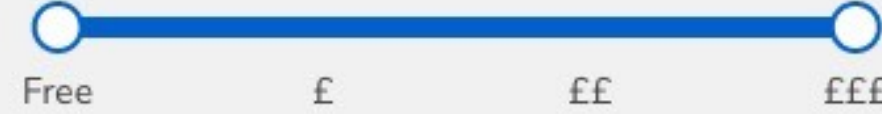
Timeframe Custom



Group Size



Cost



We've found 207 activities:



Taskmaster

Think on your feet and try to impress the master of tasks with these fun challenges.

45 mins

At home



Draw the description

They say a picture is worth a thousand words, but can you turn words into an accurate image?

25 mins

Online



Ama-zine creations

Celebrate International Women's Day by making a zine.

45 mins

At home



distance

compass to
local area.

Socially distanced
indoors

Tin can pancakes

Make your own mini stove and whip up a batch of delicious but tiny pancakes.

30 mins

Socially distanced
indoors

Partnership with

NOMINET

Created in partnership with

NOMINET

Picture this

Create a piece of photographic art that encourages everyone to look more closely at an issue that matters to them.

Supported by Nominet

1 hr 30

Indoors

journey and
mood board

Indoors

Race Round The World

Join our #RaceRoundTheWorld: an epic, sponsored challenge to raise money for 500+ Scout Groups hit hardest by COVID-19

Quick links

[Make a donation](#) >

[Programme sessions](#) >

[How to fundraise for #RaceRoundTheWorld](#) >



1. Cubs

£31170 raised

8284 mi.

[Join this team](#) >



2. Beavers

£23547 raised

6513 mi.

[Join this team](#) >



3. Scouts

£28544 raised

4915 mi.

[Join this team](#) >




4. EN+

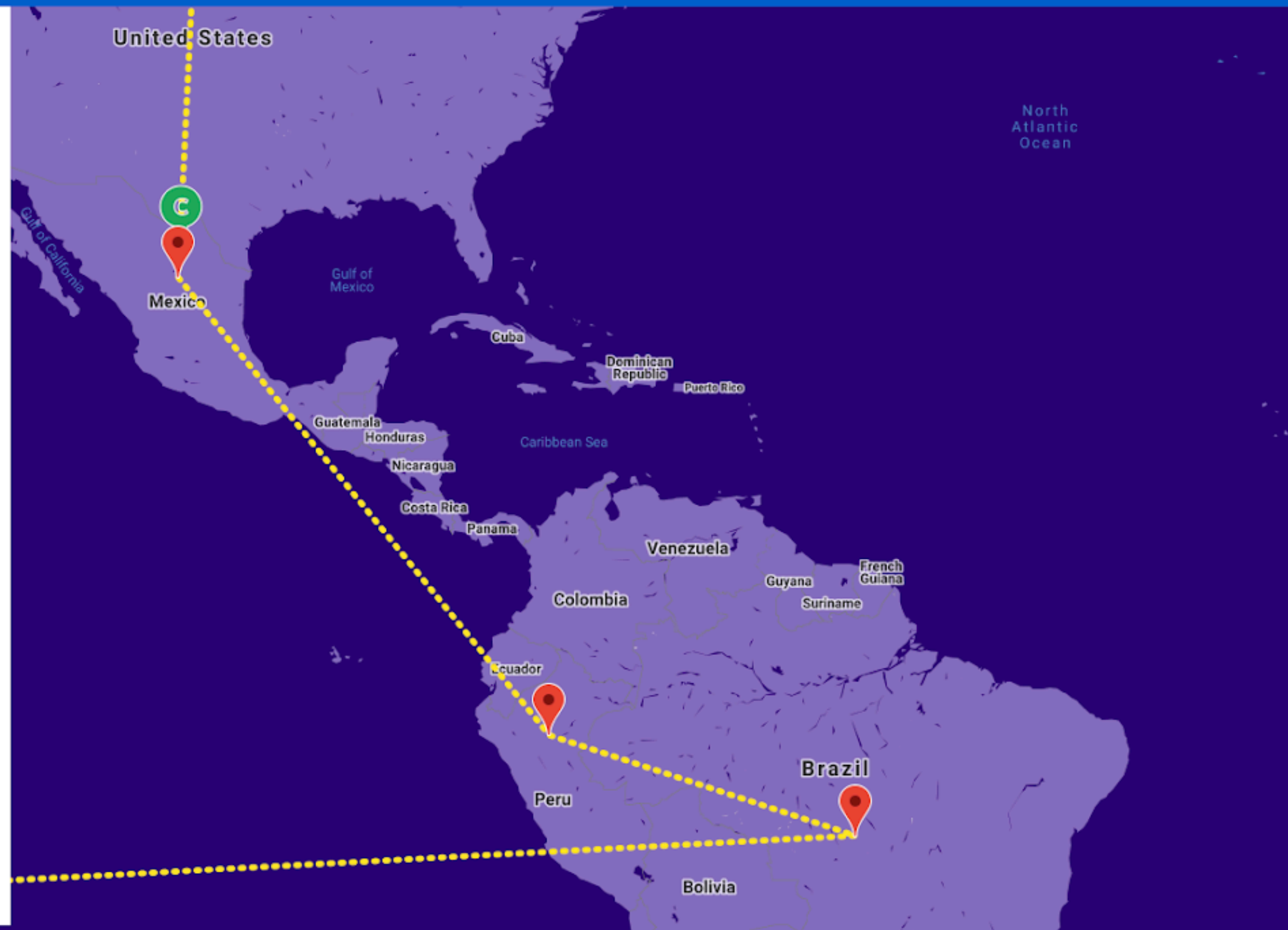
£10930 raised

4731 mi.

[Join this team](#) >

£94191 in total so far!

[Show less](#) 




C **1. Cubs**
£31170 raised
8284 mi. Join this team >

B **2. Beavers**
£23547 raised
6513 mi. >

S **3. Squirrels**
£1544 raised
4915 mi. >

EN+ **4. EN+**
£10930 raised
4731 mi. Join this team >

£94191 in total so far!

Show less 

£650,000
raised in a month



ONLINE ABORTIONS

msichoices.org.uk

Home Abortion Pills at MSI Reproductive Choices | MSI Reproductive Choices UK

COVID19 CORONAVIRUS UPDATE:
All of our clinics are open as normal for face to face, telemedicine, medical or surgical treatments, including vasectomy.

SELECT LANGUAGE UK CHOOSE YOUR COUNTRY BLOG & NEWS FAQs FOR PROFESSIONALS JOIN OUR TEAM

MSI UNITED KINGDOM REPRODUCTIVE CHOICES

Abortion services Other services Find us Who we are GET IN TOUCH 0345 300 8090

At Home Abortion Pills - Telemedicine

Call our advice line 0345 300 8090 to arrange a phone or video consultation and receive your abortion pills

HOME > ABORTION SERVICES > ONLINE MEDICAL ABORTION

We offer At Home Abortion Pills (Telemedicine)

In response to the current Covid 19 pandemic, the government has approved the use of telemedicine for abortion care: eligible clients will be able to take both pills for medical abortion up to 10 weeks in their own homes, without attending a clinic.

This means that if you meet safety criteria to allow for medical abortion without a scan, the abortion medications can either be collected by you from a centre or posted to your home address after your consultation.

MSI Reproductive Choices UK
Hello, we are here to support you, so do get in touch should you have any questions.

In order to protect your privacy this chat is anonymous. We ask that you **don't** enter any personal data in the chat (you can read our [privacy policy](#) to know more). This

Yes, take me to chat

No, I don't want to chat